



Dancing for Hospice

2027 Sponsorship Prospectus

Te Kahu Pairuri
ki Whanganui



hospice
Whanganui

MITRE 10 MEGA DANCING FOR HOSPICE WHANGANUI

Following the incredible success of our inaugural event, Dancing for Hospice returns in 2027 - bigger, bolder, and set to once again bring our community together for an unforgettable night.

Proudly sponsored by Mitre 10 MEGA Whanganui, this much-loved event sees local personalities step outside their comfort zones and onto the dance floor, all in support of Hospice Whanganui.

Participants will be paired with experienced local dancers and train across a variety of dance styles before taking to the stage to compete for the winning title. Winners will be decided by a panel of expert judges, alongside a People's Choice award voted by the audience on the night.

This elegant black-tie event includes a 3-course gourmet dinner, complimentary table wines, and drinks on arrival, creating a vibrant and entertaining evening you won't want to miss.

The event will take place on Saturday 15 May 2027 at the Whanganui War Memorial Centre, with a live dress rehearsal at the Royal Whanganui Opera House on Thursday 13 May.

All proceeds go towards supporting Hospice Whanganui's patient and whānau-led care across our community.

10 COUPLES
ONE WINNER

BLACK TIE / GALA DINNER
ENTERTAINMENT / DANCING

THE DANCER'S *Journey*

REAL PEOPLE. REAL STORIES. AN UNFORGETTABLE NIGHT

At the heart of **Dancing for Hospice** are the **dancers** - everyday locals stepping outside their comfort zones to take on an unforgettable challenge.

Each participant is paired with an experienced local dancer and trained over several months across a variety of dance styles. From their first steps to their final performance, each couple embarks on a journey of *growth, confidence, and connection*.

In the lead up to gala night, couples will also perform at a special live dress rehearsal at the Royal Whanganui Opera House before taking to the stage once again in front of a live audience, with winners decided by a panel of judges and a People's Choice award voted by the community.

This journey creates powerful stories - and meaningful opportunities for sponsors to be part of something truly special.



THE JOURNEY INCLUDES:



PAIRED

Each local is paired with an experienced local dancer



TRAINED

Months of training across a variety of dance styles



TRANSFORMED

Dancers build confidence, skills, and lasting connections



TAKE THE STAGE

They perform in front of our community at a live dress rehearsal and on event night



CELEBRATED

Winners are chosen by our panel of judges and the People's Choice award voted by the audience

These are more than just dancers. They're stories of courage, determination, and heart. By supporting Dancing for Hospice, you're not just supporting an event - you're celebrating our community and the incredible people who make it shine.

*Be part of
their story*

WHY JOIN OUR FABULOUS COMMUNITY OF SPONSORS?

Join a growing network of local businesses making a real difference in our community.

By sponsoring Dancing for Hospice, you are directly supporting Hospice Whanganui to continue providing specialist palliative care to patients and whānau across our community.

Our services are provided free of charge, but this is only possible because of the generosity of our community. While we receive some government funding, a significant portion of what we need to operate is raised through donations, our retail shops, and fundraising events like this.

Dancing for Hospice is more than an event - it's a celebration of community, connection, and care. As a sponsor, your business becomes part of that story.

We welcome the opportunity to tailor sponsorship packages to suit your business goals and create meaningful partnerships.

For more information or to secure your sponsorship, please contact:
events@hospicewhanganui.org.nz

BENEFITS OF SPONSORSHIP

RECOGNITION – Align your brand with a trusted and valued community organisation

EXPOSURE – Reach a wide local audience across media, digital, and event channels

PROMOTION – Showcase your business, services, and products

CONNECTION – Build relationships with other local businesses and community leaders

VISIBILITY – Be part of a high-profile, well-attended event

IMPACT – Contribute directly to specialist palliative care in Whanganui

MITRE 10
MEGA

WHANGANUI

PRINCIPAL PARTNER

Dancing for Hospice 2027

Principal Sponsorship secured – proudly
partnered with Mitre 10 Mega Whanganui.



OUR PRINCIPAL PARTNER

Mitre 10 MEGA Whanganui is the proud Principal Partner of Dancing for Hospice - playing a vital role in bringing this event to life.

Their partnership reflects a strong commitment to the Whanganui community and to ensuring Hospice Whanganui can continue providing free specialist palliative care to patients and whānau across our region.

As Principal Partner, Mitre 10 MEGA is deeply embedded in the event - supporting not just the delivery of the evening itself, but the wider journey that leads to it.

Their involvement helps create an unforgettable night of connection, celebration, and community, while enabling Hospice Whanganui to continue the care we provide every day.

*Thank you Mitre 10 MEGA Whanganui for
standing with us, our dancers and our community*

**YOUR SUPPORT BUILDS MORE THAN AN EVENT.
IT BUILDS HOPE.**

BE PART OF THE JOURNEY

*Support Dancing for Hospice and make
a real difference in our community*



**GOLD
SPONSORSHIP**

\$5,000

Limited Gold Sponsorship opportunities available.

As a Gold Sponsor of Dancing for Hospice, your business will be recognised as a key supporter of one of Whanganui's most anticipated community events.

AS A GOLD SPONSOR, YOU WILL RECEIVE:

- 4 complimentary Gold tickets to the Dancing for Hospice event, including premium, front row seating
- 10 complimentary tickets to the live dress rehearsal
- Half-page advertisement in the official event programme
- Name and logo featured across media channels, including radio, print, social media, website and newsletters
- Prominent on-screen promotion during the event
- Invitation to all promotional events in the lead up to Dancing for Hospice
- Association with a high-profile, community-led fundraising event supporting Hospice Whanganui

Your sponsorship directly supports Hospice Whanganui to continue providing free specialist palliative care to patients and whānau across our community.





SILVER (DANCER) SPONSORSHIP

\$2,500

As a Silver (Dancer) Sponsor, your business will be recognised as a valued supporter of one of Whanganui's most anticipated community events.

AS A DANCER SPONSOR, YOU WILL RECIEVE:

- 2 complimentary tickets to the Dancing for Hospice event
- 5 complimentary tickets to the live dress rehearsal
- Name and logo featured on social media, website and newsletters
- Name and logo included in the official event programme
- On-screen promotion during the event
- Present your couple with their award on stage on the night

Support your local dance couple and become part of their journey and success. Where the couple goes, your logo goes!



BRONZE SPONSORSHIP

\$1,000

As a Bronze Sponsor, your business will be part of a collective group of supporters helping bring this special event to life.

AS A BRONZE SPONSOR, YOU WILL RECIEVE:

- Name and logo featured on social media, website and local media channels.
- Name and logo included in the official event programme
- On-screen recognition during the event
- 3 complimentary tickets to the live dress rehearsal



VISIT US

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FOLLOW US

-  facebook.com/hospicewhanganui
-  instagram.com/hospice_whanganui
-  www.hospicewhanganui.org.nz

SUPPORT US

Scan to make a donation

